

CORE COURSE OUTCOME

BBA

Sr No	Core Courses	Course Outcome
1	Management Concepts And Business Ethics	<ul style="list-style-type: none">• To understand the process of business management and its functions• To familiarize the students with current management practices• To understand the importance of ethics in business• To acquire knowledge and capability to develop ethical practices for effective
2	Financial Accounting	<ul style="list-style-type: none">• To enable the students to acquire knowledge of the financial accounting principles and practices.• To equip the students with skills for recording various kinds of business transactions.• To familiarize the students with the techniques of preparing financial statements.
3	Business Regulatory Framework	<ul style="list-style-type: none">• To provide students with basic legal concepts and the Indian Legal Environment in which business is carried on.• To enable the students to understand the emerging legal issues in a digital network environment.
4	Human Resources Management	<ul style="list-style-type: none">• To give a conceptual understanding of human resource practices in organisations.
5	Financial Management	<ul style="list-style-type: none">• To familiarize the students with the concepts, tools and practices of financial management.• To learn about the decisions the process of financial management in a business firm.
6	Marketing Management	<ul style="list-style-type: none">• To acquaint the students with the marketing principles and practices.• To understand the process of marketing in a business firm
7	Accounting For Management	<ul style="list-style-type: none">• To enable the students to understand the concept and relevance of management accounting.• To provide the students an understanding about the use of accounting and costing data for planning control and decision making.
8	Business Research Method	<ul style="list-style-type: none">• To enable students for acquiring basic knowledge in business research methods and to develop basic skills in them to conduct survey researches and case studies.
9	Emerging Trends In Management	<ul style="list-style-type: none">• To impart knowledge about the emerging trends of new management concepts• To provide knowledge about the significance of the integration of information technology as the platform for the application of various management concepts
10	Indian Financial System	<ul style="list-style-type: none">• To give detail idea about the Indian financial system and its broad components

11	Investment Management	<ul style="list-style-type: none"> • To give an overall idea about different avenues available in financial market and prepare them with basic skills in knowledge to management investment.
12	Operation Management	<ul style="list-style-type: none"> • To familiarize the students with concepts tools and practices of operation management. • To learn about the decisions and process of operations management in a business firm
13	Organisational Behaviour	<ul style="list-style-type: none"> • To familiarize the students with the basic concepts of the organisational behaviour to enhance their understanding of interaction between the individuals and the organisation.
14	Income Tax	<ul style="list-style-type: none"> • To impart basic knowledge and equip students with application of principles and provision income tax act 1961 amended up-to-date.
15	Working Capital Management	<ul style="list-style-type: none"> • To understand the need for and importance of adequate working capital • To gain in-debt knowledge to manage working capital of SMEs